



PENNSYLVANIA ASSOCIATION OF COMMUNITY BANKERS

EDITORIAL TOPICS & THEMES FOR TRANSACTIONS 2010

The Monthly Newsletter of the Pennsylvania Association of Community Bankers

Deadline for submission is the 10th of the previous month. Monthly themes are subject to change. The August issue is taken to the PACB Annual Convention for distribution to event attendees.

January	Compliance, Regulatory & Legal Issues - Articles on changes in regulatory arena, compliance suggestions, and other issues to protect community banks
February	Professional Development - Articles on education and training for employees, as well as articles from presenters at PACB education sessions
March	Preparing for Community Banking Month - Ideas for Community Banking Month activities and events, also articles on marketing tools that can be implemented throughout the month
April	Going "Green" in Banking - Relating to how community banks are or can be environmentally friendly from less waste to greener buildings
May	Human Resources & Benefits Management - Relating to issues in human resources, employees retainment, providing benefits, etc.
June	PACB's 133 rd Annual Convention - Schedule, education, and event information for PACB Annual Convention, scheduled August 28-31, 2010 at The Breakers in Palm Beach, FL
July	Compliance, Regulatory & Legal Issues - A mid-year review of changes and new laws and regulations
August	Banking Services, Outsourcing, & Technology - Articles about banking services, outsourcing services, and technology in banking
September	Lending - Articles on consumer, commercial, real estate, and agricultural programs
October	Marketing, Promotions & Consumer Trends - News, articles and anecdotes about banking, promotions, and social networking
November	Leadership and Corporate Governance - Articles on leadership, the role of directors, and about trends involving Boards of Directors
December	"Let's Hear it for the Banker"- Stories from our bankers about their triumphs, trials, and noteworthy events from 2010 or their hopes/predictions for 2011

Questions? Comments?

Please contact Kristine Warner at kristine@pacb.org or 717-231-7447

Pennsylvania Association of Community Bankers
P.O. Box 5319 • 2405 North Front Street • Harrisburg, PA 17110-5319
p: 717-231-7447 • www.pacb.org • f: 717-231-7445