



March 2010 Telephone Seminars & Webinars

PENNSYLVANIA ASSOCIATION OF COMMUNITY BANKERS



2010 PACB
Education Series

DIRECTOR SERIES: Strategic Planning in Today's Banking Reality

Jeff Gerrish, Gerrish, McCreary, Smith Consultants & Attorneys

March 30 • 11:00 AM - 12:30 PM

Has your strategic planning meeting ever been a waste of time? Have you gotten bogged down in minutia, looking at numbers, budgeting, and the like? Learn how to do it differently and effectively in a single day!

This timely program will address a number of issues. What is the director's job in strategic planning? How does the current environment impact the issues to be addressed? What is the difference between strategic and operational or tactical planning? What are the directors' and officers' roles? How can you make the planning session enjoyable?

HIGHLIGHTS

- Understand the process and the current environment's impact
- Focus on the substantive issues
- Address board-only issues, plus board and management issues
- Learn how to use your time productively in this process

WHO SHOULD ATTEND?

Directors, senior management,
and CEOs

The Voice for Community Banking in Pennsylvania